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Sample Bookmarks ...

ALWAYS BEST CARE
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www.AlwaysBestCareBRsouth.com

Searching for Assisted Living or Alzheimer's/Dementia Care?

HEARTS AND HOMES FOR SENIORS
understands the frustration of trying to find the right senior living solution.
Whether you are a senior looking to downsize into a smaller home or a family member trying
to find the right Assisted Living Community or Nursing Home for an older family member,
Hearts and Homes for Seniors is here to help and guide you.

Christine Miller, Registered Nurse and Certified Senior Advisor
303-519-1889
www.HeartsAndHomesForSeniors.com

Answers for Life's Changes for 50+ Adults
Transitional Solutions, LLC

Senior Housing Placement
Active Independent Living, Assisted Living, Skilled Nursing and Alzheimer's & Dementia Care

Support Services
In-Home Care, Home Health, Elder Law Advisors,
Medical Equipment & Other Community Resources

Real Estate Services
Downsizing, Estate Sales, Move Management & Space Management

April Reno
720-280-3321
www.TransitionalSolutionsLLC.com

Transitional Solutions, LLC, P.O. Box 837, Brighton, Colorado 80601 - Email: TSolutionsApril@aol.com

CROSSROADS
Senior Living

- Spacious Accommodations for couples
- Veterans aid & attendance benefits
- On site spa & beauty shop
- Fabulous courtyard & landscaping
- On-site religious services
- A variety of daily activities & community outings
- Small, clean pet privileges
- Short term stays
- Monthly family events

www.crossroadsall.org

SeniorsResourceGuide.com

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303-778-1030
aurora.gov/active

Aurora Center for Active Adults
30 Del Mar Cr. • In Del Mar Park

City of Aurora
Parks, Recreation & Open Space (PRCOS)
The Quality of Life Department

Bookmarks – Share a Printed Bookmark with another Company

- ◆ We produce a high quality full color on both sides 2.5 x 7 bookmark. Consider sharing a Bookmark with another company or with us. We each pay our own art costs and then we split the printing and shipping.
- ◆ Artwork \$75 to \$200 depending on graphics and photographs selected. Or you can supply your own artwork to our specifications.
Note: We only accept Photoshop, Illustrator, NDesign & Quark files.
- ◆ Printing Bookmarks:

Qty 250, 2 Sides, Full Color both Sides, UV Coating	\$160.00
Qty 500, 2 Sides, Full Color both Sides, UV Coating	\$225.00
Qty 1,000, 2 Sides, Full Color both Sides, UV Coating	\$295.00

Approximately 10 day turn around from approved artwork.
- ◆ Plus Shipping:

Shipping Rate Estimate for Qty 250 - FedEx 2-Day	\$20.00 *
Shipping Rate Estimate for Qty 500 - FedEx 2-Day	\$25.00 *
Shipping Rate Estimate for Qty 1,000 - FedEx 2-Day	\$30.00 *

**Approximate shipping rates*
- ◆ Printing & Shipping Prices Subject to Change.
Terms on printing: ½ down plus art charges and balance on delivery.

Content Writing Services for Articles, Press Releases & Blogs

- ◆ SeniorsResourceGuide.com has staff writers available for contract writing assignments for articles, press releases and blogs.
 - Hourly writing service rates dependent on the project - \$75 to \$150 an hour
 - Article Placement w/Link and blog post on SeniorsResourceGuide.com - \$99***Newsworthy articles are highlighted on our appropriate eNewsletter*

Website & SEO Consulting including Project Scope, Writing Services for New Websites, Website Content Tuneups & Organic Ranking SEO Strategy

- ◆ SeniorsResourceGuide.com has staff writers experienced in organic SEO content techniques for websites. These writers are available for SEO website reports and for writing strategic keyword content for websites. Consulting rates ranging from \$100 to \$250 an hour. Call for project quote.

Call Karin Hall at 303-794-0799
for more information
email: Karin@SeniorsResourceGuide.com

Seniors Resource Guide.com, LLC
P.O. Box 237 Littleton, Colorado 80160
Serving seniors, adult children and senior professionals since 2000!

Printing Specifications for Bookmarks

For standard bookmarks, your artwork must have a Bleed (0.125 inch past final document size) around the entire design which is required for cutting, as well as a 0.1875 inch safe zone around your design.

Bookmark final size is 2.5 x 7

Your artwork must have a Bleed (0.125 inch past final document size) around the entire design which is required for cutting, as well as a 0.1875 inch safe zone around your design

Acceptable File Formats

High Res Acrobat Portable Document Format (*.pdf) - **Preferred**

Tagged Image File Format (*.tiff)

Encapsulated PostScript (*.eps)

Safety Zone

The safety zone, or safe margin, is the outermost area (0.1875") all along the outside of the document from the edge of the document size. Safe margin can contain pictures, but cannot contain text. For Booklet products the safety zone is a slightly larger area around the edge of 0.312.

Use CMYK Definition

It is best to select any colors you use for fonts or other design elements in your layout using CMYK definitions instead of RGB. Using CMYK definitions, you will have a better idea of how the colors will appear in your printed piece. Here is a common example: many programs translate the 100% Blue in RGB into a somewhat purple-looking color in CMYK. We recommend a CMYK value of 100-65-0-0 to get a nice clean blue. Working in the CMYK color space allows you to select the CMYK recipe, or "screen build", that gives you the results you want.

NOTE: If your artwork does not print properly you are responsible for the cost to reprint the entire job.

STOP: Please proof your content and artwork carefully!

**Call Karin Hall at 303-794-0799
for more information
email: Karin@SeniorsResourceGuide.com**

**Seniors Resource Guide.com, LLC
P.O. Box 237 Littleton, Colorado 80160**
Serving seniors, adult children and senior professionals since 2000!

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