



www.SeniorsResourceGuide.com

From: www.SeniorsResourceGuide.com - 303-794-0799 **2011**

Subject: **Listing Subscription Program Application and Terms/Conditions**

This Application provides us with your contact information so we can start your Listing Subscription Program. This application also provides you with the terms and conditions of this program – see page 2.

INSTRUCTIONS TO FILL OUT THIS LISTING SUBSCRIPTION PROGRAM APPLICATION:

STEP 1 After you have completed the form fax or scan and email to our production department. Contact information is at the bottom of this page.

STEP 2 We will call you within three days of receiving this form. If you do not receive a call within 3 days please call us at 303-794-0799. NOTE: Unfortunately in today’s world of technology emails and faxes sometimes fail to go through. You are also welcome to call us as soon as you have sent the completed form to make us aware that you have placed an order for a Listing Subscription Program. **And if you have ANY questions about our program or this form please call us at 303-794-0799.**

Company: _____

Street Address / City / State / Zip _____

Listing Phone: _____ Domain Name:www._____

Service you want to promote: _____

Contact: _____ Office: _____

Cell: _____ Fax: _____

1st e-mail: _____ 2nd e-mail: _____

Listing Topic #1 at \$14.99: _____ Listing Topic #2 - \$14.99: _____

To review here is the Description of the Listing Subscription Program

Cost: \$14.99 a month billed to a credit card reoccurring monthly basis.

Program includes: Qty-1 50-word Online Listing with Link and your logo placed under the topic of your choice in a Local Internet Directory database. Positions are alphabetical, include optional email link, map link & Details line. **The Listing Subscription Program bills to a credit card on a reoccurring monthly basis.** There is no contract. Cancel at any time but monthly costs are not prorated through PayPal. Note: Senior Event Listing placement is limited to one event per month. See page 2 for complete **Listing Subscription Program** terms/conditions.

I am signing up for the Listing Subscription Program with SeniorsResourceGuide.com. I understand that the cost is \$14.99 a month billed to a credit card on a reoccurring monthly basis. I have read pages 1 and 2 of this Application and understand the details of this program.

Client Electronic Signature – Print your Name: _____ Date: _____

Sign and Date Here: _____ Date: _____

Scan and email this form to: srginfo@SeniorsResourceGuide.com or Fax to: 303-794-4969

- Program accepted subject to approval of SeniorsResourceGuide.com editorial staff. – SeniorsResourceGuide.com

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Questions? Call our Corporate Office: 303-794-0799 | Fax: 303-794-4969

Terms, Conditions and the Production Schedule of the Listing Subscription Program

1. **COST:** \$14.99 a month billed to a credit card reoccurring monthly basis.
2. **PROGRAM INCLUDES:** Qty-1 50-word Online Listing with Link and your logo placed under the topic of your choice in a Local Internet Directory database. Positions are alphabetical, include optional email link, map link & Details line. **The Listing Subscription Program bills to a credit card on a reoccurring monthly basis.** There is no contract. Cancel at any time but monthly costs for cancelled programs are not prorated through PayPal.
3. **SUBSCRIPTION PAYMENT DETAILS WITH PAYPAL:** A **Listing Subscription Program** refers to the fact that there is no long-term contract with this program. This is a month-to-month online advertising service agreement that costs \$14.99 a month billed to a credit card on a reoccurring monthly basis through PayPal.
4. **MORE ABOUT PAYPAL:** Credit card processing is through the online service PayPal. Most major credit cards are accepted. You do not have to have a PayPal account to use your credit card with this payment system.
5. **YOU DO NOT SUBMIT YOUR CREDIT CARD UNTIL YOUR LISTING IS LIVE:** You are not asked to submit your credit card to PayPal and start the **Subscription Payment** until your listing is live. If at the time you review your listing and change your mind about wanting the program you can cancel the program with a phone call to us and owe nothing.
6. **WE WRITE YOUR LISTING & POST IT ON SENIORSRESOURCEGUIDE.COM:** Once we receive this form with your company information we will call you to confirm the topic and local Internet Directory where you want your listing to be placed. The next step is that we will visit your website, write and post your listing. There is no additional charge for us to write your listing. Please allow 14 days although we aim to have listings live in 7 days. If you prefer you can provide the content for your Listing.
7. **YOU HAVE 14 DAYS TO PROOF YOUR LISTING:** Once the Listing is posted we send you a **PLEASE PROOF YOUR LISTING email** with a link to your listing. Upon receipt of this **email you have 14 days to proof the listing and approve it or send us changes and sign up for the PayPal Subscription.** Note that one round of changes is included and additional rounds of major changes are \$10.00 per update. If any errors are our fault we will correct those at our cost.
8. **SUBSCRIPTION PAYMENT INFORMATION:** On or before the 14th day of proofing your listing you need to sign up for the \$14.99 Monthly Subscription payment with Paypal. Note that the day you sign up for the payment with PayPal will be the date that \$14.99 is charged to your credit card on a monthly basis until you cancel the program.
9. **IF WE DO NOT HEAR BACK FROM YOU ABOUT PROOFING & THE PAYPAL SUBSCRIPTION WITHIN 14 DAYS:** If we do not hear from you in 14 days we will call you. If you do not return our call we will assume that you have changed your mind about the program and we will take your listing down on the 16th day. If this happens you will not be eligible for this program for 6-months. HOWEVER – if you call us back and let us know you need more time, we will work with your schedule for proofing the listing and signing up for the Subscription payment.
10. **LISTING SUBSCRIPTION PROGRAM BENEFITS:** With the **Listing Subscription Program** you will also have access to our password protected online resources and receive our monthly Senior Professional eMarketing Newsletter. You will be given the user name and password within a few days of signing up for your Subscription with PayPal.
11. **ARTICLE PLACEMENT AND BOOKMARKS:** You can add Article Placement with website link for a \$99 set up fee and/or you can participate in our shared printed bookmark program for a small cost.
12. **LISTING SUBSCRIPTION PROGRAM RESTRICTIONS:** SeniorsResourceGuide.com editorial staff reserves the right to decline inappropriate and/or questionable listing content that does not match our goal of being a non-biased educational resource for consumers and senior professionals. Note that **Listing Subscription Program** participants are limited to one complimentary Senior Event Listing per month.