



[www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

**From:** [www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com) - 303-794-0799

**Subject:** Who are and what we do FOR YOU – [www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

We are all about the Internet and creating threads to your website and ultimately to your business. You may have heard the adage for sales that nothing happens until the 7<sup>th</sup> call – well that statement is true although today it is probably the 10<sup>th</sup> call. So what this means is you need to have your name out in the market place being seen time after time. The special strategy is to use street and Internet tools to drive traffic to your website so Older Adults, Seniors, families and even other Senior Professionals connect with your services 24/7. Here is what we offer – Note there are active links in this document:

Check out our website and our Senior News & Events

Check out About Us

Check out National Articles

Check out Local Geospecific Links

[SeniorsResourceGuide.com](http://SeniorsResourceGuide.com)

**Start with our website and domain name that has been live on the Internet for 10 years.**

[SeniorsResourceGuide.com](http://SeniorsResourceGuide.com)

- Add that our domain names have great keywords in them
- Add that we KNOW website coding
- Add our network of websites, events & eNewsletters

Check out our Seniors E-Guide and the Questions to Ask Series

These E-Guides have minimal advertising and are street marketing resources

[SeniorsEGuide.com](http://SeniorsEGuide.com)

**... Geospecific SEO**

- Our specialty is Geospecific content and SEO strategy.
- Our Local Directories offer options for geospecific home page links. [Visit Denver.](#)
- Not in one of our local directories? Consider National Geospecific Articles with Links and our *Franchise Friendly Programs*.

**... Senior News & Events**

- Are you hosting community events? *They are a great way to be seen (and a great way to use the American Red Cross Caregiver Program) and we can help promote them*
- Our News listings link back to your website and we promote national franchise news for advertisers.

**... Marketing Resources**

- Our clients have access to our web & marketing knowledge.
- We maintain a password protected section of our website where we post informative marketing memos on Internet, print & e-print marketing.
- Ask about printed bookmarks and SEO content writing.

See next page for a quick overview of our network of websites ... all meant to drive traffic to our clients.

More information on Marketing Online with [SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

For complete details and download links visit - [www.seniorsresourceguide.com/sales/karin/](http://www.seniorsresourceguide.com/sales/karin/)

**SeniorsResourceGuide.com**

*We have 28 local regional Internet directories and a national directory.*

There are 76 topics to choose from for placing your online advertisement with link and the Business Profile option puts your logo and link on a local home page and includes a large banner. Click around our website and then call for more information.....[www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

**Seniors E-Guide.com Questions to Ask Series - NEW**

*This website lists the Seniors E-Guide "Questions to Ask" series.*

These guides provide educational information that can be printed out and shared with consumers who are looking for senior services. This is excellent for bonding with potential clients and giving back to the community. Some of the topics include Care Options for Developmentally Disabled Seniors and Resources for Low to Moderate Income Independent Seniors. ....[www.SeniorsE-Guide.com](http://www.SeniorsE-Guide.com)  
Example of a Customized E-Guide Flyer ..... [Typical Client Flyer](#)

**GoToSRG.com - NEW**

*Have a Web-enable Mobile Phone or similar Device?*

Visit our searchable Seniors Resource Guide.com database that is specially formatted for web-enabled handheld devices to download quickly and be easy to use. Our online listings that have website links are included in the GoToSRG.com website at no additional charge. This website is designed to be compatible with web-enabled mobile devices. .... [www.GoToSRG.com](http://www.GoToSRG.com)

**SeniorBusinessForum.com**

*This website is part of our Senior Professional Network*

This website was created by Web Publishing & Services and Seniors Resource Guide.com, LLC to provide quick access to companies providing marketing and business support services. The website lists these services by categories such as Copywriting, Graphic Design, Newspapers for 50+, Internet Marketing to name a few. Our concept is to have an easy to use online directory for business-to-business resources. The resources are primarily for companies that promote their products and services to older adults and seniors, although other companies may find the marketing and business resources useful. .... [www.SeniorBusinessForum.com](http://www.SeniorBusinessForum.com)

**SeniorBusinessCoalitions.com**

*This website is part of our Senior Professional Network*

The website is about making connections with senior-oriented coalitions and resources across the country. The website lists senior business coalitions, government agencies, industry associations, national events, professional training and other resources that are important for professionals serving older adult and the senior population. .... [www.SeniorBusinessCoalitions.com](http://www.SeniorBusinessCoalitions.com)

**Marketing Resources ONLY for our Clients**

Our Advertisers have access to our web and marketing knowledge in a password protected section of our website. When you become an advertiser of Seniors Resource Guide.com you will be given a username and password to access Internet marketing memos that we post on a quarterly basis for our clients. Below are two sample memos.

- [Content Management Systems \(CMS\) using Open Source Software ...](#)
- [Domain Name Registration Suggestions](#)

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